

TIME FOR THAI

CULTURE

TO FLOWER

Harmonious leadership
across Borders & Cultures

Workshop Bangkok: 30-31 July 2024



Express
Interest

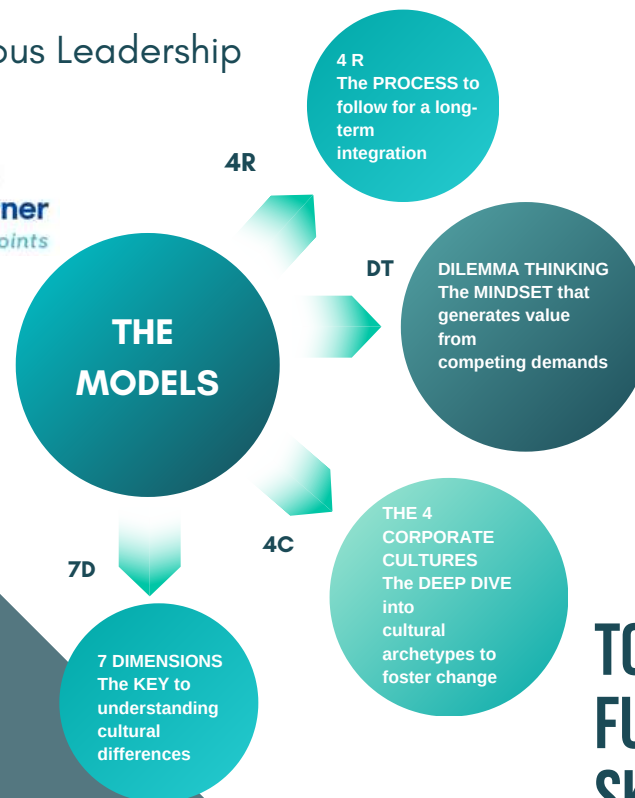


WHAT YOU WILL LEARN

- ▶ Enhanced understating of the Thai culture and its global contribution
- ▶ Embody Cultural Agility
- ▶ Application of the 7 Dimensions of culture
- ▶ Develop and apply Cross-Cultural Competency
- ▶ Translate organizational culture
- ▶ Culture for Team Dynamics
- ▶ Reconciling dilemmas for enhanced solutions
- ▶ The value of Harmonious Leadership

AREAS OF APPLICATION

- ▶ Leadership Development
- ▶ Harmonious People-Centric Leadership
- ▶ Transformation and Change
- ▶ Mergers and Acquisitions
- ▶ Diversity, Inclusion & Belonging
- ▶ Employee Engagement
- ▶ Creativity and Innovation
- ▶ Globalization



**TOP 10
FUTURE
SKILLS**

**WORLD ECONOMIC
FORUM**
WORKING WITH PEOPLE:
LEADERSHIP AND SOCIAL
INFLUENCE



Your facilitator



Prof Henri Bezuidenhout, a visiting Professor at ICO NIDA, is a tenured professor and accredited executive coach with extensive experience in consultancy, teaching, training, mentoring, and coaching. His expertise lies in the role of culture in business success, and in personal development and leadership empowerment for young leaders. With significant experience in cross-cultural competency, organizational culture, dynamic leadership teams, and their impact on organizational outcomes, Henri has over 25 years of consulting experience across various organizations and regions. Currently, he focuses on achieving behavioral change for organizational outcomes across borders and cultures.



70% OF

International ventures fail
due to cultural differences
- International Labour Union

Who should attend

- ▶ Senior and corporate executives
- ▶ Senior officials and diplomatic staff
- ▶ Advanced academics operating in leadership across borders
- ▶ Entrepreneurs operating across borders and cultures
- ▶ Legal Professionals operating internationally
- ▶ Religious Leaders with international reach
- ▶ Investment and Export Promotion Specialists
- ▶ Cross-culture Realtors

WORKSHOP OUTLINE

Pre-Workshop

Intercultural Awareness Profiler Online
Intercultural Competence Profiler Online

Understanding Thai Culture

Morning Session 1

Introduction to Cultural Agility and Thai culture
Interactive Exercise: "Seeing the Water"

Morning Session 2

The 7 Dimensions of Culture Applied to Thai culture
Group Discussion

Afternoon Session 3

Organizational Culture in the Thai Context
Case Study Analysis
Group Discussion and Reflection

**JULY
30**

**JULY
31**

Applying Cultural Understanding to Global Business

Morning Session 4

Dilemma Reconciliation in Thai and Global Contexts.

Morning Session 5

Thai Contributions to Global Business and Culture
Panel Discussion

Afternoon Session 6

Harmonious Leadership in the Thai Context
Interactive Exercise: Developing a Personal Leadership Plan

Afternoon Session 7

Practical Applications for Cultural Competence
Certificate of completion

After The Workshop

Attendees receive two, one hour coaching sessions for skill implementation

90%

of leading executives from 68 countries said finding effective cross-cultural personnel is a top management challenge.

- Economist Intelligence Unit

PRICING STRUCTURE

EARLY BIRD	SINGLE ATTENDEE	CORPORATE OR GROUP (3+)	ICO NIDA STAFF & ALUMNI	WALK-IN
฿36 700 (\$1 000) *Before 7 July 2024	฿47 700 (\$1 300) *After 7 July 2024	฿36 700 (\$1 000) *Per Person	฿33 000 (\$900)	฿55 000 (\$1 500) *Show up without registration

IMPORTANT DETAILS



30 – 31 July 2024



Venue To Be Announced



henri@thtconsulting.com

Registration

